


A sure Path to Effective Boards
Fostering Engagement, Leadership, and Accountability


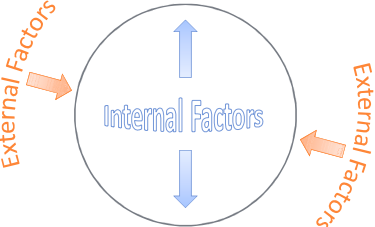
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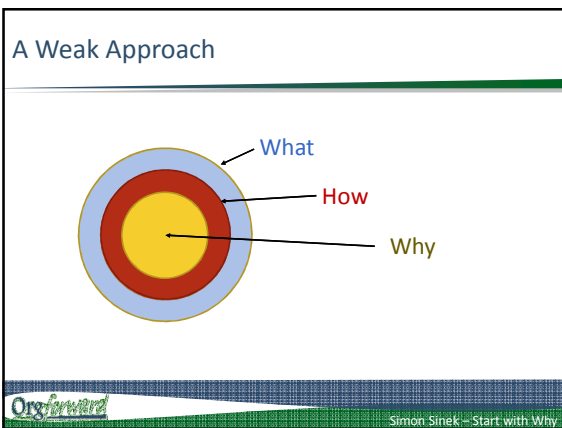


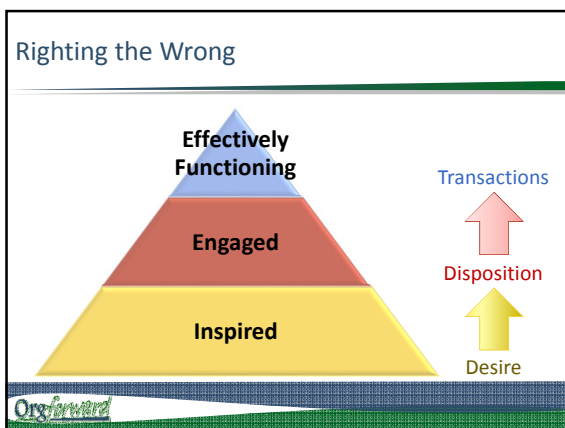
The Highest Potential of an Effective Board



What Shapes The Board







The Inspirers

Leaders

- ▲ Fire Within (Entheos) – Vision – Why
- ▲ Inquire
- ▲ Responsibility
- ▲ Expect the Extraordinary

Leaders support a community in willingly engaging in a struggle to achieve a specific vision

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A Leaderful Organization

From Leadership	Comes Organizational Function
Fire Within (Entheos)	Vision
Inquiry	Oversight
Responsibility	Fiduciary Attention
Expecting the Extraordinary	Mission Fulfillment

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A Stronger Approach

Why = Vision & Values

How = Mission & Strategy

What = Organization

- Governance
- Operations

Orginward Simon Sinek — Start with Why

Real Life Example

Why

How

What


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What is Your Why?

“What was the path that brought you to this organization?”

*Hildy Gottlieb



What strings did it pull on to engage you?




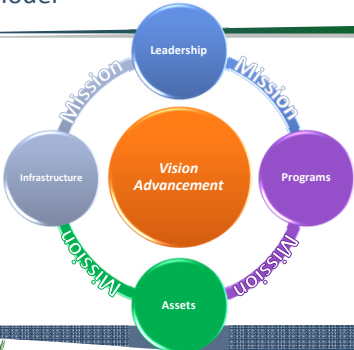
From Why to What
Map Your Vision: From Start to Fulfillment

Clearly articulate ...

- ^ Vision & Values
- ^ Opportunities Needed
- ^ Opportunity Approach
 - ^ Theories & Assumptions
- ^ Community Served
 - ^ Beneficiaries
 - ^ Backers
- ^ Opportunities to Create
- ^ Opportunity Strategy



Vision Model



Focus on Sustainability

Leadership Sustainability

^ The ability to identify, recruit, and cultivate the leadership necessary to develop strategy, carry out mission, and make decisions that lead to vision fulfillment**

Programmatic Sustainability

^ The ability to develop, mature, and eliminate programs to ensure efficacy, mission alignment, and furtherance of vision fulfillment*

Asset Sustainability

^ The ability of the organization's business model to attract and allocate resources to meet current mission fulfillment needs while establishing a foundation for the future*

Infrastructure Sustainability

^ The ability to establish infrastructure and enact policies and procedures that support effective mission fulfillment, mitigate risk, ensure efficient operations, and support succession**

Orginward *Modified from Bell, et.al. - Nonprofit Sustainability
**Orginward Sustainability Model

Effectiveness Will Follow

Personal Orientation

Attention to Governance

Active Engagement


Self Monitoring



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Personal Orientation

- ^ Maintain a Standard of Care
- ^ Avoid Conflicts
- ^ Be Committed
- ^ Be Informed
- ^ Support Decisions
- ^ Maintain Confidentiality
- ^ Show Up



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Attention to Governance

Organizational Assessment

- ▲ Mission Alignment
- ▲ Program Evaluation
- ▲ Business Model

Oversight

- ▲ Evaluate Leadership
- ▲ Ensure Compliance
- ▲ Manage Risk
- ▲ Monitor Progress



Active Engagement

Build Infrastructure

- ▲ Policy Development
- ▲ Succession Planning

Grow Assets

- ▲ Volunteer with Operations
- ▲ Advocate



Self Monitor

- ▲ Mitigate Conflicts of Interest
- ▲ Support Effective Use of Time
- ▲ Build the Right Structure
- ▲ Assess Self
- ▲ Develop Leadership



